

## *The Basic Kit*

Don't need the consulting services?

*The Basic Kit* includes:

- Step-by Step Guide & FAQs
- Question Library
- Guidelines/Examples

The Basic Kit is only \$295 plus tax – less than the cost of one hour of consulting time.

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## Survey Readiness Inventory

Not sure if your organization is ready to conduct a survey?

Try the on-line *Survey Readiness Inventory* at

[www.segherssurveyconsulting.com](http://www.segherssurveyconsulting.com).

It's free.

TO ORDER OR  
FOR MORE INFORMATION:

[WWW.SEGHERSSURVEYCONSULTING.COM](http://WWW.SEGHERSSURVEYCONSULTING.COM)



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# The Small Business Employee Survey Kit



## Seghers Survey Consulting

2009

# Seghers Survey Consulting

Improving Organizational Performance



- Are there barriers to productivity that are keeping your company from reaching the level of success that it should?
- Are you concerned with your ability to attract, develop, motivate, or retain key employees?
- Are you spending too much time dealing with employee relations issues?

If you answered yes to even one of these questions, then you know that these issues are keeping you from running your business the way you should. *These hassles are sidetracking you from doing what you do best.*

Employee are the key to your success, but only if they are engaged and committed to the success of your organization. There are many tools available to help you, but which one is right for you? An employee survey can help you determine the best course of action to build a stronger and more productive organization.

**Simplify your life!** For over 30 years, larger organizations have been using employee surveys to give themselves a competitive edge. Smaller organizations have been less likely to avail themselves of this tool due, primarily, to cost or the lack of in-house expertise. *But that has changed.*

Seghers Survey Consulting is introducing a new product designed to give small business, those with fewer than 250 employees, the edge they need. ***The Small Business Employee Survey Kit*** is the result of over 31 years of hands-on employee survey experience.

***The Kit comes in two versions and gives you control along with the guidance and help that is right for you – at a fraction of the cost of traditional surveys.***

***The Kit Plus*** – Guide + Consulting – includes:

- Step-by-Step Guide & FAQs
- Question Library
- Guidelines and examples for pre-survey communications, survey cover letters, email invitations, and post-survey communications
- Guidelines for analyzing your survey results and generating action plans

## PLUS

- Up to one hour of telephone consultation with a survey expert throughout the project
- On-line Question Selection Tool
- Review of your questionnaire by SSC
- Set up and web hosting of your questionnaire
- A PDF version of your questionnaire
- Data entry and merging with web data
- Generation of a Banner Report showing your overall results plus breakouts for demographics for each question
- Generation of a 1-2 page summary of your overall results with recommendations

***The Kit Plus*** is only \$995 plus tax. A traditional survey often costs 10+ times or more.

**Take control of your success!**